

**GOVERNMENT OF PAKISTAN
PRESS INFORMATION DEPARTMENT
ISLAMABAD**

Islamabad: March 12, 2023.

Subject: REPORT OF TECHNICAL EVALUATION COMMITTEE

The meeting of the Technical Committee constituted vide MOIB letter No. 1(37)/2022-E-II(PID) dated 17th January, 2023 was held on 12th March, 2023 at 11:30 AM in the Committee Room of Press Information Department, Islamabad.

2. The ASB (Associates) on the request of the technical committee members, gave a comprehensive presentation over the technical solution. The solution was examined by the committee members in compliance to the Request for Proposal (RFP) floated on 3rd January, 2023. Key features presented by the ASB (Associates) were:

1. Social Media listening
2. Analysis of different social media platforms.
3. Sentiment analysis
4. Pre-Campaign assessment
5. During-Campaign assessment
6. Post-campaign assessment
7. Citizen-related issues, public pulse and feedback analysis with specific timeframe.

3. The committee enquired about the compliance of Data laws related to the information access from different Social Media platforms. The representatives replied that, the organizational proposed solution is fully data complaint with General Data Protection Right (GDPR) and other authorized solution providers to avoid any illegality and other clauses. The technical committee unanimously agreed to share its recommendations as below:

- a. The solution is technically found viable, subject to the fulfillment of the codal formalities as per amended PPRA Rules 2004. The report is submitted to Procurement committee to advise further.
- b. It is further recommended to have in-house data server with concrete security features to avoid any cyber-attack (if solution is considered)