

**STATEMENT OF MEDIA RELEASED TO DAILY NEWSPAPERS****15-05-2018****Page # 01**

| <b>S#</b> | <b>Name of Client<br/>(1)</b>      | <b>Agency<br/>(2)</b> | <b>Size<br/>(3)</b> | <b>Pub. Date<br/>(4)</b> | <b>Caption<br/>(5)</b> | <b>Region<br/>(6)</b> | <b>Media Allocation by the Client<br/>(7)</b>  |
|-----------|------------------------------------|-----------------------|---------------------|--------------------------|------------------------|-----------------------|--|
| 01        | <b>Cantonment Board Murree</b>     | Ad World              | 18x3                | 17.05.2018               | Tender                 | Local                 | 1. N.Waqt, Ibd<br>2. Ausaf, Ibd  |
| 02        | <b>Cantonment Board Sialkot</b>    | Synergy               | 18x3                | 16.05.2018               | Tender                 | L.G                   | 1. Dawn, Lhr<br>2. Express, G.Wala   |
| 03        | <b>Pakistan Science Foundation</b> | Circle                | 11x3                | 16.05.2018               | Tender                 | All Pak               | 1. Khabrain, Combined<br>2. News, Combined   |
| 04        | <b>Cantonment Board Mangla</b>     | TNI                   | 10x2                | 16.05.2018               | P. Tender              | Lhr                   | 1. Dawn, Lhr<br>2. Express, Lhr  |
| 05        | <b>Cantonment Board Mangla</b>     | TNI                   | 12x2                | 16.05.2018               | P. Tender              | Lhr                   | 1. News, Lhr<br>2. Express, Lhr  |
| 06        | <b>Naval Headquarters</b>          | Brand Part            | 17x4                | 16.05.2018               | Tender                 | R.L.K                 | 1. Nation, Ibd/Khi<br>2. Khabrain, Lhr/Pesh  |
| 07        | <b>Pakistan LNG</b>                | Orient Com            | 20x2                | 16.05.2018               | IFB                    | All Pak               | 1. Dawn, Combined<br>2. Dunya, Combined  |
| 08        | <b>ZTBL</b>                        | MCL                   | 7x2                 | 16.05.2018               | T. Notice              | Local                 | 1. Jang, Rwp<br>2. News, Ibd   |
| 09        | <b>ZTBL</b>                        | MCL                   | 5x2                 | 16.05.2018               | Corrigendum            | R.L.K                 | 1. Jang, Rwp/Lhr/Khi<br>2. News, Combined  |
| 10        | <b>ZTBL</b>                        | MCL                   | 13x2                | 16.05.2018               | Call up<br>Notice      | R.P                   | 1. Jang, Rwp<br>2. News, Ibd<br>3. Aeen, Pesh  |
| 11        | <b>CDA-214</b>                     | Interlink             | 20x3                | 16.05.2018               | T. Notice              | All Pak               | 1. Dawn, Ibd<br>2. Jang, Rwp<br>3. Country News, Ibd<br>4. Tijarat, Lhr<br>5. Awami Awaz, Khi<br>6. Aeen, Pesh |

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| 11        | <b>CDA-214</b>                               | Interlink             | 20x3                | 16.05.2018               | T. Notice              | All Pak               | 7. K-2, Gilgit<br>8. Taqat, Ibd<br>9. Barwaqt Khabar, Lhr  |
| 12        | <b>POF</b>                                   | MCP                   | 10x2                | 16.05.2018               | Supply of Mechanical   | I/K                   | 1. Nation, Khi<br>2. Express, Ibd  |
| 13        | <b>POF</b>                                   | MCP                   | 10x2                | 16.05.2018               | Supply of Non Ferrous  | R.L.K                 | 1. Bus. Recorder, Ibd/Lhr/Khi<br>2. Dunya, Ibd/Lhr/Khi   |
| 14        | <b>POF</b>                                   | MCP                   | 10x2                | 16.05.2018               | Supply of Cloth Rip    | L/K                   | 1. Nation, Lhr/Khi<br>2. Express, Lhr/Khi  |
| 15        | <b>POF</b>                                   | MCP                   | 10x2                | 16.05.2018               | Supply of Grinding     | R.L.K                 | 1. Bus. Recorder, Ibd/Lhr/Khi<br>2. N.Waqt, Ibd/Lhr/Khi  |
| 16        | <b>POF</b>                                   | MCP                   | 10x2                | 16.05.2018               | Supply of Die Block    | R.L.K                 | 1. Pak. Observer, Ibd/Lhr/Khi<br>2. Dunya, Ibd/Lhr/Khi   |
| 17        | <b>M/o Planning Development &amp; Reform</b> | MCP                   | 15x3                | 16.05.2018               | T. Notice              | Local                 | 1. Jang, Rwp<br>2. Dawn, Ibd   |
| 18        | <b>Senate Secretariat</b>                    | MCP                   | 27x4                | 16.05.2018               | IFB                    | All Pak               | 1. Dawn, Combined<br>2. Jang, Combined<br>3. Mashriq, Pesh<br>4. Zamana, Qta<br>5. Kawish, Hyd<br>6. Pakistan, Lhr |
| 19        | <b>PHA Foundation</b>                        | TNI                   | 16x4                | 16.05.2018               | Notice                 | All Pak               | 1. Dawn, Combined<br>2. Jang, Ibd/Lhr/Khi  |
| 20        | <b>NHA</b>                                   | TNI                   | 11x2                | 16.05.2018               | Corrigendum            | All Pak               | 1. Dawn, Combined<br>2. Jang, Combined   |
| 21        | <b>Heavy Electrical Complex</b>              | M.Com                 | 20x2                | 17.05.2018               | T. Notice              | All Pak               | 1. Dawn, Combined<br>2. Jang, Combined   |

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| 22        | <b>Heavy Electrical Complex</b>  | M.Com                 | 15x2                | 16.05.2018               | Corrigendum            | R.L.K   | 1. News, Combined<br>2. Jang, Rwp/Lhr/Khi   |
| 23        | <b>FBR</b>                       | M.Com                 | 10x3                | 16.05.2018               | T. Notice              | Local   | 1. News, Ibd<br>2. Express, Ibd<br>3. N.Waqt, Ibd   |
| 24        | <b>M/o Foreign Affairs</b>       | Creative              | 15x2                | 16.05.2018               | Tender                 | Local   | 1. News, Ibd<br>2. Express, Ibd   |
| 25        | <b>Bahria University</b>         | Creative              | 16x2                | 16.05.2018               | Tender                 | Khi   | 1. Nation, Khi<br>2. Jang, Khi  |
| 26        | <b>SECP</b>                      | MCP                   | 15x2                | 16.05.2018               | IFB                    | All Pak   | 1. Dawn, Combined<br>2. N.Waqt, Combined  |
| 27        | <b>National Book Foundation</b>  | ADS                   | 18x2                | 16.05.2018               | T. Notice              | All Pak   | 1. Dawn, Combined<br>2. Jang, Combined  |
| 28        | <b>M/o Parliamentary Affairs</b> | Modem-4               | 20x3                | 16.05.2018               | T. Notice              | Local<br>Urdu + Eng   | 1.<br>2.  |
| 29        | <b>CDNS</b>                      | MCL                   | 11x4                | 16.05.2018               | Notice                 | All Pak<br><br>19-05-2018<br>-do-<br>-do-<br>20-05-2018<br>-do-<br>-do-<br>23-05-2018<br>-do-<br>-do-<br>26-05-2018<br>-do-<br>-do-<br>27-05-2018<br>-do-<br>-do- | 1. Dawn, Combined<br>2. Khabrain, Combined<br>3. Awam, Qta<br>4. Dunya, Combined<br>5. News, Combined<br>6. Aaj, Combined<br>7. Jang, Combined<br>8. Bus. Reoccurred, Combined<br>9. Ibrat, Hyd<br>10. Express, Combined<br>11. Nation, Combined<br>12. Jurat, Lhr<br>13. N.Waqt, Combined<br>14. Pak. Observer, Combined<br>15. 92 News, Lhr<br>16. Ausaf, Combined<br>17. Pak. Today, Combined<br>18. K-2, Gilgit |

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|-----------|--|-----------------------|---------------------|--------------------------|------------------------|--|---|
| 29        | <b>CDNS</b>                                      | MCL                   | 11x4                | 16.05.2018               | Notice                 | 30-05-2018<br>-do-<br>-do-<br>02-06-2018<br>-do-<br>-do- | 19. Exp. Tribune, Combined<br>20. Jinnah, Ibd<br>21. Kawish, Hyd<br>22. Mashriq, Pesh<br>23. Bal. Times, Qta<br>24. Bolta Pakistan, Ibd |
| 30        | <b>CDA-210</b>                                   | M.Com                 | 25x3                | 16.05.2018               | T. Notice              | R.P  | 1. Ausaf, Ibd<br>2. NHT, Ibd<br>3. Awam, Ibd<br>4. Times, Pesh<br>5. Pakistan Point, Ibd  |
| 31        | <b>M/o Planning Development<br/>&amp; Reform</b> | M.Com                 | 15x4                | 16.05.2018               | Tender                 | All Pak  | 1. Dawn, combined<br>2. Jang, Combined  |
| 32        | <b>PARC</b>                                      | Super Media           | 15x4                | 16.05.2018               | IFB                    | R.L.F  | 1. Khabrain, Ibd<br>2. Bus. Recorder, Ibd<br>3. Parwaz, Fbd<br>4. Mouser, Lhr<br>5. Awam, Ibd   |