

TATEMENT OF MEDIA RELEASED TO DAILY NEWSPAPERS

11-07-2018

Page # 01

| S# | Name of Client (1) | Agency (2) | Size (3) | Pub. Date (4) | Caption (5) | Region (6) | Media Allocation by the Client (7) |
|-----------|---|-----------------------|-------------------------|---|------------------------|-----------------------|---|
| 01 | FBR | M.Com | 27x4 B.Page Color | 11-07-2018 Approved on 10-07-2018 | Tax Amnesty 2018 | All Pak | 1. Dawn, (C) 2. Jang, (C) 3. News, (C) 4. Express, (C) 5. Dunya, (C) 6. Khabrain, Ibd/Lhr 7.Kawish, Hyd |
| 02 | HIT Edu City | Creative | 23x4 | 13-07-2018 | Admission | Local | 1. Jang, Rwp |
| 03 | Ibd College for Boys | Graymatter | 13x2 | 12-07-2018 | Tender | Local | 1. Express, Ibd 2. News, Ibd |
| 04 | Naval Headquarters | Brand Part | 18x2 | 12-07-2018 | Tender | R.K.Q | 1. Pak. Today, Ibd/Khi 2. Century Exp, Qta 3. Express, Khi |
| 05 | Naval Headquarters | Brand Part | 18x2 | 12-07-2018 | Tender | R.K.Q | 1. Exp. Tribune, Ibd/Khi 2. Mashriq, Qta 3. N.Waqt, Khi |
| 06 | M/o Foreign Affairs | Graymatter | 16x3 | 12-07-2018 | S.C. Notice | Local | 1. Jang, Rwp |
| 07 | Tuberculosis Centre Asghr Mall | Channel-7 | 14x4 | 12-07-2018 | Tender | Local | 1. News, Rwp 2. Express, Ibd |
| 08 | HIT Taxila | Graymatter | 10x4 | 12-07-2018 | Tender | R.L.K | 1. Nation, R.L.K 2. Ausaf, R.L.K |
| 09 | Pak. Stone Development Company | Kanad | 8x2 | 13-07-2018 | Machinery Rent Req | Khi/Qta | 1. Jang, Khi/Qta 2. Mashriq, Qta |
| 10 | Pak. Stone Development Company | Kanad | 15x2 | 13-07-2018 | Machinery Rent Req | R.P. Abt | 1. Jang, Rwp 2. Mashriq, Pesh 3. Nawa-e-Hazara, (C) |

| | | | | | | | |
|----|--|---------|-------------------------|------------|-----------------------|----------|---|
| 11 | NATCO | Maxim | 22x4 | 12-07-2018 | Wanted | Local | 1. News, Rwp 2. N.Waqt, Ibd |
| 12 | M/o IT & Telecom (Ignite) | M.Com | 27x8 Color | 13-07-2018 | Digi Skill Program | Pesh/Hyd | 1. Mashirq, Pesh 2. Kawish, Hyd |
| 13 | M/o IPC (NIP) | Adetude | 18x4 | 12-07-2018 | T. Notice | Local | 1. News, Rwp 2. Express, Ibd |
| 14 | FBR | MCP | 27x4 B.Page Color | 12-07-2018 | Tax Amnesty 2018 | All Pak | 1. Dawn, (C) 2. Jang, (C) 3. News, (C) 4. Bus. Recorder, (C) 5. N.Waqt, (C) 6. Ibrat, Hyd 7. Aaj, Pesh |
| 15 | POF | MCP | 13x2 | 12-07-2018 | Corrigendum | R.L | 1. Times, Lhr 2. Express, Ibd |
| 16 | OGDCL | MCP | 10x3 | 12-07-2018 | IFB (Feed Gas) | All Pak | 1. News, R.L.K 2. Pak. Observer, Ibd 3. Nation, Ibd 4. Ausaf, R.L.K 5. Jang, R.K 6. Al-Sharq, Ibd 7. Azkar, Ibd 8. Akhbar-e-Millat, Ibd 9. Akhbar-e-Haq, Ibd 10. Dehat, Ibd 11. Koh-e-Suleman, Qta 12. Ummat, Khi 13. Karak Times, Karak 14. Haqooq-e-Awam, Skr 15. Fori Action, Fbd 16. Quaid, Pesh |
| 17 | OGDCL | MCP | 10x3 | 12-07-2018 | IFB (Dry Gas) | All Pak | 1. Dawn, (C) 2. Exp. Tribune, R.K 3. Jang, R.L.K 4. Express, R.L 5. Multi News, Ibd 6. Nawa-e-Pak, Ibd 7. News Mart, Rwp 8. Janch, Ibd 9. March, Ibd |

| | | | | | | | |
|----|---|----------|------|------------|---------------|---------|--|
| 18 | OGDCL | MCP | 10x3 | 12-07-2018 | IFB (Dry Gas) | All Pak | 10. Jehan-e-Pakistan, Ibd 11. Bolta Pakistan, Ibd 12. Barsat, Khi 13. Bakhar News, Skr 14. Sada-e-Olas, Qta 15. Panah, Qta |
| 18 | PPO | MCP | 15x4 | 12-07-2018 | T. Notice | Khi/Skr | 1. Exp. Tribune, Khi 2. Jang, Khi 3. Sobh, Khi 4. Yadgar, Skr |
| 19 | PBS | Creative | 11x2 | 12-07-2018 | Tender | R.L | 1. News, R.L 2. Express, R.L |
| 20 | NADRA | MCL | 10x2 | 12-07-2018 | IFB | R.L | 1. News, Rwp 2. Dunya, Lhr |
| 21 | IESCO | MCL | 6x2 | 12-07-2018 | Corrigendum | R.L.K | 1. Dawn, (C) 2. Dunya, R.LK 3. Al-Akhbar, Ibd |
| 22 | IESCO | Circle | 24x2 | 12-07-2018 | Tender | Local | 1. News, Rwp 2. N.Waqt, Ibd 3. News Mart, Rwp |
| 23 | CDA-231 | M.Com | 15x3 | 12-07-2018 | P. Notice | All Pak | 1. News, Ibd 2. Jang, Rwp 3. News Mart, Rwp 4. Watan, Pesh 5. Nawa-e-Hazara, Abt 6. Ausaf, Mzbd 7. Bad-e-Shamal, Gilgit 8. Insaf, Lhr 9. News Lark, Khi 10. Awam, Qta 11. Asas, Rwp 12. Meezan, Qta |
| 24 | IIUI | M.Com | 15x3 | 12-07-2018 | Admission | Local | 1. Nai Baat, Ibd |
| 25 | Cantonment Board, Murree Hills | Spot Com | 10x2 | 12-07-2018 | Tender | Local | 1. N.Waqt, Ibd 2. Ausaf, Ibd |
| 26 | FGEHF | Kanad | 18x4 | 13-07-2018 | Service Req | Ibd/Fbd | 1. Nation, Ibd 2. Jang, Rwp 3. Express, Fbd |